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**2009 sofi™ Silver Finalists**

**Silver Moon Desserts named 2009 sofi™ Silver Finalist for Outstanding Product Line  
By the National Association for the Specialty Food Trade**

**Los Gatos, California (June 24, 2009)** – Silver Moon Desserts has been selected as a Silver Finalist for Outstanding Product Line in the 2009 sofi™ Awards from the National Association for the Specialty Food Trade, Inc. The sofi Awards recognize excellence in specialty foods and beverages and are a coveted industry honor. "sofi" stands for Specialty Outstanding Food Innovation.

Silver Moon Desserts product line of gourmet ice creams and sorbets were one of 128 Silver Finalists selected by a national panel of specialty food experts from 1,997 contenders across 33 categories. Gold Winners will be announced June 29 at the Summer Fancy Food Show in New York, and Sheri Tate, president of Silver Moon, will be there.

"I am astounded that our young company could receive this award from an organization as prestigious in the food industry as the NASFT." said Sheri Tate, president of Silver Moon Desserts. "This recognition is incredible!" Silver Moon Desserts offers liqueur-infused ice creams and sorbets sure to tantalize even the most sophisticated taste buds. Tate has been more busy than usual this past year because she decided to expand from the food service industry into retail. Silver Moon Desserts now offers quaintly packaged pints in fine foods retail locations throughout the greater Bay Area, including Draeger's Markets, Oakville Grocery and Gene's Fine Foods.

The sofi Awards are open to members of the NASFT, a not-for-profit trade association established in 1952 with more than 3,000 members throughout the U.S. and abroad. For more information on the NASFT, go to [www.specialtyfood.com](http://www.specialtyfood.com)

"This year's finalists are an outstanding group. They show that our members continue to produce and market distinctive foods and beverages, even amid this challenging economy," said Ann Daw, president of the NASFT.

**ABOUT SILVER MOON** Launched in 2008, Silver Moon Desserts<sup>™</sup> takes two after-dinner favorites -- dessert and liqueur -- and combines them to create truly unforgettable dessert experiences. All-natural ingredients are used in our unique and creative ice cream and sorbet flavors. Silver Moon can be found in restaurants and retail locations throughout the greater Bay Area. For more sweet information, contact [info@silvermoondesserts.com](mailto:info@silvermoondesserts.com) or visit [www.silvermoondesserts.com](http://www.silvermoondesserts.com).

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